

# See your lights from a new VantagePoint.

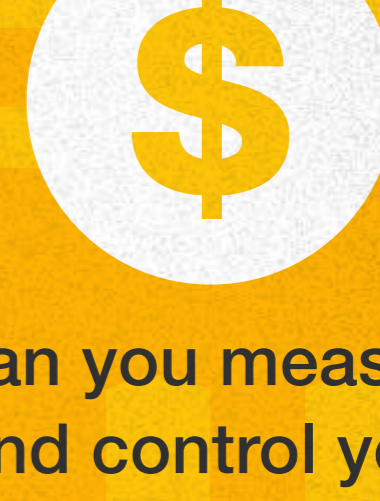
Is your campus smart about outdoor lighting?



Do you provide the right amount of light for different parts of the campus?



Can you control your lights for safety and campus events?



Can you measure and control your maintenance spending?

## Smart lighting is not about the bulb.

It's a technology, a network for outdoor fixtures, designed with purpose, impacting big issues on campus.

### Safety

70%

of parents say campus safety is critical in picking schools.

A smart lighting network automatically identifies outages, minimizing downtime for darkened public areas.

21%

crime decrease in areas with improved lighting.

### Energy Efficiency

31%

of total energy use at the typical college or university is lighting.

With a smart lighting network, you get the right amount of light for the right amount of darkness with custom schedules for campus events.

30%

of energy costs can be saved with a smart lighting network.

### Cost Savings

\$7B

per year in utilities and energy costs are being spent at American colleges.

A smart lighting network tells you what's broken, where it's broken, and when it broke, improving asset management.

30%

of maintenance costs can be cut with a smart lighting network.

Colleges and universities, it's time to get smart.

Learn more about how smart lighting is the next logical step. Go beyond the bulb at [Sensus.com/VantagePoint](http://Sensus.com/VantagePoint).

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