Can outdoor campus lighting be more than just, well, lighting?

Let's shed some light on a few significant challenges campuses face today.

$7B **in utilities and energy costs** are being spent per year at American colleges.

31% **of total energy use** at the typical college or university facility is lighting.

70% **of parents** say campus safety is critical in picking schools.

$500K **is spent per year** by the average college on outdoor campus lighting alone.

1in5 **women** are sexually assaulted while in college.

The answer is yes—especially when it's smart.

Smart lighting is an intelligent technology, an integrated network throughout a university or college. It's lighting with a purpose. And it generates a ripple effect across your institution, impacting safety, cost and energy use.

With a smart lighting network, **maintenance costs can be cut by** **30%**

$25K **was saved** over the summer with a smart lighting network used in campus parking decks.

25% **of campus outdoor lighting cost can be saved** with a smart lighting network.

A smart lighting network has the potential to **reduce energy costs by** **30%**

Improved lighting can **decrease nighttime crime by** **21%**

Smart lighting is much more than lighting.

Create change, bring insight and provide peace of mind. Go beyond the bulb at **Sensus.com/VantagePoint.**

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