



Taking action on big data.

Gas utility providers weigh in on analytics

The results are in.

Gas providers agree on the top organizational challenges.



Network-related issues



Customer service and engagement



Infrastructure and asset management

Where's the money going?

Investment priorities do align with top challenges. But how that funding is applied impacts whether the ROI will be worth it.

Customer satisfaction and perception



Digitizing the customer experience



Integrating new technology



* Numbers denote percentages of survey respondents.

Data is the answer.

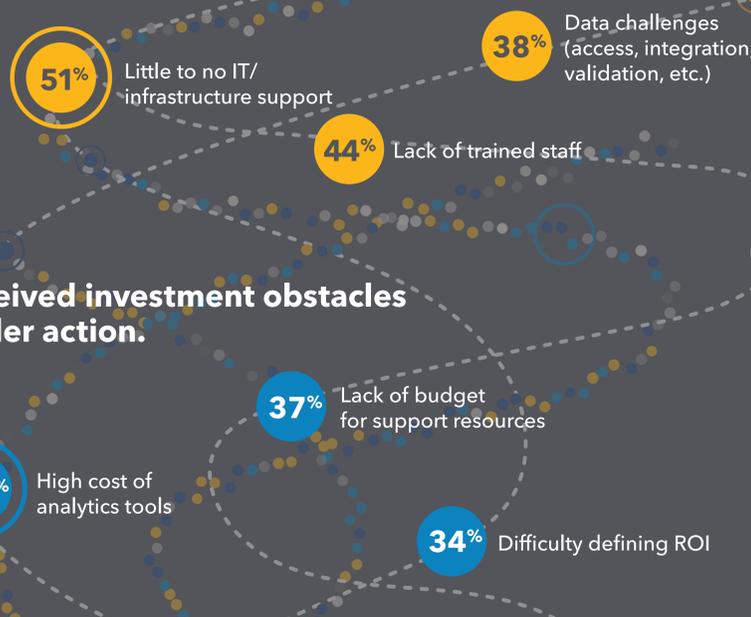
Most gas utility providers understand that data is the key to addressing their top challenges. But data alone cannot guide the necessary operations and investments. Predictive insights for proactive decisions and timely response require meaningful, actionable data.

For that, gas utilities need data analytics.

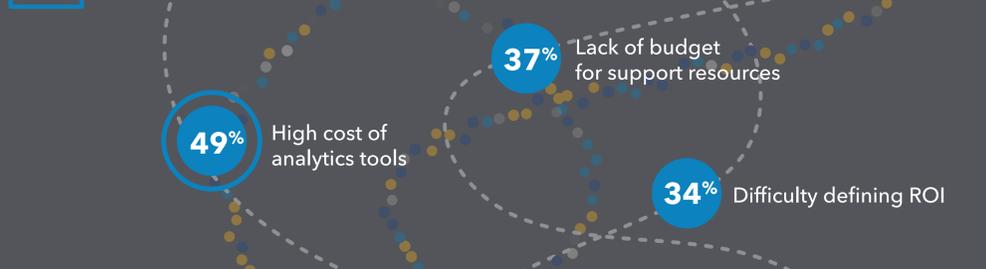
So why isn't analytics the norm for gas providers?

Here's what they're calling "very" or "extremely" challenging issues.

Gas utilities face clear challenges in using analytics.



But perceived investment obstacles also hinder action.



* Numbers denote percentages of survey respondents.

Making the case for analytics

It's not just for billing and revenue.

Analytics applications most needed by gas utilities:



For those gas providers implementing analytics solutions, the impact has been positive.



59% of gas utilities

- see enhanced management of service disruption/outage
- experience improved asset planning/lifecycle management

Plans for tomorrow

Within the next three years, gas utilities are most likely to expand the use of analytics through:



Your success is our business.

Get tailor-made solutions for tailored results.



Sensus Analytics

Data analytics is not a one-size-fits-all solution. Sensus Analytics offers the flexibility of single applications or pre-bundled packages to ideally fit specific business needs. This intuitive, user-friendly software takes utilities to the next level of smart.

- App-based
- Flexible and affordable
- Accessible, secure cloud-based delivery platform
- Near-real-time analysis
- Scalable and integration-ready



Sensus Customer Portal

Digitizing the customer experience is not optional. Today's customers want to manage their lives via mobile apps and online portals. The Sensus Customer Portal helps improve customer service and promote sustainability by putting the customer in control.

- Customizable, easily brandable interface
- Ability to set custom usage threshold alerts to avoid high bills and save resources
- Custom email or text alerts on important account information
- Home energy profiles, education and cost-saving tips

For natural gas utilities, making the most of big data is easier than you think.

Do more with Sensus Analytics.

sensus.com/analytics

