

## NEWS RELEASE

Contact: Kim Genardo  
kim.genardo@xyleminc.com  
+1.919.376.2566

Mark Van Hook  
mark@largemouthpr.com  
+1.919.459.6481

### **Cedar Park Streamlines Customer Communication through Sensus Solutions** *Texas utility offers insight on usage and billing to 23,000 customers*

**RALEIGH, NC** (January 17, 2019) – The [City of Cedar Park](#), located near Austin, Texas, is changing the way it communicates with its [water customers](#). Instead of putting an invoice in the mail and taking questions over the phone, the city has upgraded its system with technology that puts customers in the driver's seat.

“We saw very clearly that we needed to be able to communicate better with our customers about how much water they were using and the impact on their monthly bill,” said Cedar Park Utility Programs Manager Nanette McCartan.

Prior to upgrading, the City of Cedar Park used automated drive-by meter reading (AMR), so their water consumption data was limited to two monthly reports. Without robust analytics, it was challenging to explain to customers why their bill may fluctuate month-to-month.

In 2017, the City of Cedar Park deployed Sensus' [Advanced Metering Infrastructure](#) (AMI) solution to 23,000 municipal water customers. The solution included Sensus smart meters and the [FlexNet<sup>®</sup> communication network](#), a two-way system that allows city staff to remotely monitor water usage and increase billing accuracy. The utility also implemented the [Sensus Analytics](#) solution and opted into the [Customer Portal](#) to streamline customer communication and water usage data.

Through the portal, McCartan said Cedar Park customers can gain a better understanding of their water usage—even in one hour increments—before receiving their bill. They can also see factors that cause variation in monthly usage and even create customizable alerts for any sort of unusual water activity.

“We found that the Sensus customer portal was the perfect option for us,” said McCartan. “It is very user friendly and customers can access it from any mobile device, a laptop or a desk top.”

Now one year into the portal, Cedar Park is up to 9 percent active users. “When we talked to other utilities, we were told that 10 percent adoption was excellent, so we feel really good about where we are today,” said McCartan. “All of our marketing and education on this is paying off.”

The data also enables the city to alert customers to a potential leak, which can save money and prevent property damage. So far, utility representatives have contacted more than 300 customers about potential water leaks.

“The system allows our team to detect continuous flow very quickly, sometimes within a few hours,” said McCartan. “This helps us catch leaks early, before damage occurs or bills increase significantly. A few times, customers didn’t believe they had a problem — but later they called us back to thank us.”

To estimate daily losses, the team at Cedar Park will soon use the solution to compare citywide meter reads to the production of their water treatment plant. It’s just one example of how Cedar Park can leverage Sensus Analytics for long-term system planning and upgrades.

“Analytics is an invaluable customer service tool. Every day we’re learning something new, and that’s going to impact every aspect of our business,” said McCartan.

Read the [case study](#) to learn more about Cedar Park’s implementation of technology that improves customer communications.

## **About Sensus**

Sensus helps a wide range of public service providers—from utilities to cities to industrial complexes and campuses—do more with their infrastructure to improve quality of life in their communities. We enable our customers to reach farther through the application of technology and data-driven insights that deliver efficiency and responsiveness. We partner with them to anticipate and respond to evolving business needs with innovation in sensing and communications technologies, data analytics and services. Learn more at [sensus.com](https://sensus.com) and follow @SensusGlobal on [Facebook](#), [LinkedIn](#), [Twitter](#) and [Instagram](#).

## **About Xylem**

Xylem (XYL) is a leading global water technology company committed to developing innovative technology solutions to the world's water challenges. The Company's products and services move, treat, analyze, monitor and return water to the environment in public utility, industrial, residential and commercial building services settings. Xylem also provides a leading portfolio of smart metering, network technologies and advanced infrastructure analytics solutions for water, electric and gas utilities. The Company's more than 16,500 employees bring broad applications expertise with a strong focus on identifying comprehensive, sustainable solutions. Headquartered in Rye Brook, New York with 2017 revenue of \$4.7 billion, Xylem does business in more than 150 countries through a number of market-leading product brands.

The name Xylem is derived from classical Greek and is the tissue that transports water in plants, highlighting the engineering efficiency of our water-centric business by linking it with the best water transportation of all – that which occurs in nature. For more information, please visit us at [www.xylem.com](http://www.xylem.com).