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NEWS RELEASE

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Sensus Reach Conference Unites Leaders to Help Build the Utility of the Future *Event showcases smart city innovation and strategy*

RALEIGH, N.C. (Sept. 12, 2017) – ([Click-to-Tweet](#)) – For those seeking to create the utility of the future, the process begins now. For many, it's already underway.

Utilities across water, gas, electricity and lighting are harnessing smart technology from [Sensus](#) to deliver enhanced connectivity for the communities they serve. At the [2017 Sensus ReachSM Conference](#), thought leaders and industry experts will convene to share best practices, learn from their peers and determine how they can leverage solutions from Sensus and [Xylem](#) to transform their infrastructure to improve the lives of their customers.

Subject matter experts will offer perspective on how solutions for water, gas, electricity and lighting are enabling greater efficiencies for utilities while helping them forge stronger relationships with their customers. Educational content will include sessions on how [advanced metering infrastructure \(AMI\)](#) anchored by the [FlexNet[®] communication network](#) is revitalizing utility infrastructure and ushering cities into a new era of smart city connectivity.

“The Sensus Reach Conference has become an invaluable way for utility leaders to learn how they can use technology to move further into the future of smart city infrastructure,” said Eddie Augusto, manager of retail metering for [Alectra Utilities](#) and chairman of the [Sensus Partner and Advisor Network \(SPAN\)](#). “With a broad range of educational content geared toward practical implementation and successful outcomes, leaders attending this year’s event will walk away with strategies they can apply in their own communities.”

This year's event will feature more than 150 sessions including some from other Xylem brands covering analytics, wastewater and water management.

The event also features a partner pavilion where attendees can view product demonstrations and talk with subject matter experts.

The 2017 Sensus Reach Conference is scheduled for October 22-25 in Dallas, Texas.

[Registration](#) is now open.

About Sensus

Sensus helps a wide range of public service providers—from utilities to cities to industrial complexes and campuses—do more with their infrastructure to improve quality of life in their communities. We enable our customers to reach farther through the application of technology and data-driven insights that deliver efficiency and responsiveness. We partner with them to anticipate and respond to evolving business needs with innovation in sensing and communications technologies, data analytics and services. Learn more at sensus.com and follow @SensusGlobal on [Facebook](#), [LinkedIn](#) and [Twitter](#).

About Xylem

Xylem (XYL) is a leading global water technology company committed to developing innovative technology solutions to the world's water challenges. The Company's products and services move, treat, analyze, monitor and return water to the environment in public utility, industrial, residential and commercial building services, and agricultural settings. With its October 2016 acquisition of Sensus, Xylem added smart metering, network technologies and advanced data analytics to its portfolio of solutions. The Company's nearly 16,000 employees bring broad applications expertise with a strong focus on identifying comprehensive, sustainable solutions. Headquartered in Rye Brook, New York with 2015 revenue of \$3.7 billion, Xylem does business in more than 150 countries through a number of market-leading product brands.

The name Xylem is derived from classical Greek and is the tissue that transports water in plants, highlighting the engineering efficiency of our water-centric business by linking it with the best water transportation of all—that which occurs in nature. For more information, please visit www.xyleminc.com.