

## **Sensus Showcases Latest Solutions for Electric Cooperatives at TechAdvantage 2015**

*Booth #1231 includes live demos of new VantagePoint Lighting Control Solution*

**RALEIGH, N.C.** (Feb. 23, 2015) – ([Click-to-Tweet](#)) – The brightest lights at the [TechAdvantage Conference](#) may not come from the ceiling of the Orange County Convention Center but rather from Sensus booth #1231 as the company showcases its new [VantagePoint™ Lighting Control Solution](#). Held February 23-26 in Orlando, the conference brings together electric cooperatives with technology providers, like [Sensus](#), to help them reduce operating costs and improve system reliability and customer service.

Attendees can see live demonstrations of Sensus VantagePoint, the latest advancement in intelligent lighting control that enables customers to remotely monitor and control street and area lights. VantagePoint includes a lighting control module and lighting control software that leverage the [Sensus FlexNet™](#) system to provide utilities with the information they need to save money and improve public safety.

The Sensus FlexNet system is a long-range radio network that serves as a dedicated and secure two-way communications highway for utilities designed to support current and future applications. TechAdvantage attendees can visit the Sensus booth to learn about metering, distribution automation, demand response and lighting control.

Attendees can learn about the benefits of data analytics by attending the panel discussion “What You Don’t Know Can Help You” on Wednesday, February 25 from 9:45 – 11:00 a.m. Brian Crow, vice president of analytic solutions at Sensus, will discuss how data analytics helps utilities realize maximum value of their investment in communication networks and advanced applications.

For live updates from TechAdvantage 2015, follow Sensus on [Twitter](#).

### **About Sensus**

Sensus helps a wide range of public service providers—from utilities to cities to industrial complexes and campuses—do more with their infrastructure to improve quality of life in their communities. We enable our customers to reach farther through the application of technology and data-driven insights that deliver efficiency and responsiveness. We partner with them to anticipate and respond to evolving business

needs with innovation in sensing and communications technologies, data analytics and services. Learn more at [sensus.com](https://sensus.com) and follow @SensusGlobal on [Facebook](#), [LinkedIn](#) and [Twitter](#).

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