



Data Analytics and Smart Water Networks Top List of Most Popular Sessions at Sensus 2014 Utility Conference

Industry-leading event featured training and networking opportunities to help attendees evolve their utility and city

RALEIGH, N.C. (Nov. 18, 2014) ... <u>Sensus</u>, a leading provider of clean technology solutions, welcomed more than 650 utility leaders, distributors and partners to its annual utility conference which included 60 general sessions and six tracks of technical, hands-on training workshops.

Sessions on <u>data analytics</u> and <u>smart water networks</u> topped the list of the most popular during the three-day event in Phoenix, AZ. Other well attended sessions centered on topics such as <u>lighting control</u>, FlexNet communication network deployment and the customer portal, My Sensus Connection.

Twenty-five percent of the conference sessions included Sensus customers who shared their experiences and insights with deploying various products and <u>services</u> including the <u>FlexNet</u>™ communication system, meters, distribution automation devices and data analytics software.

Next year's conference will be held in Orlando, Florida at the Renaissance Orlando at SeaWorld® from October 25-28. Registration is currently open at http://sensus.com/uconf15.

About Sensus

Sensus is a leading clean technology solutions company offering smart meters, communication systems, software and services for the electric, gas, and water industries. Sensus technology helps utilities drive operational efficiency and customer engagement with applications that include advanced meter reading, data acquisition, demand response, distribution automation, home area networking and outdoor lighting control. Customers worldwide trust the innovation, quality and reliability of Sensus solutions for the intelligent use and conservation of energy and water. Learn more at www.sensus.com. To follow Twitter updates from Sensus, visit http://twitter.com/sensussmartgrid.

Contacts

Sensus

Linda Palmer
Director, Corporate Communications
(919) 845-4021
(919) 259-5778 (cell)
Linda.palmer@sensus.com

Largemouth Communications

Sensus/Page 2

Heidi Deja Director, Strategic Accounts (919) 459-6461 heidi@largemouthpr.com

###