

## **Sensus Customers and Partners to Attend 2014 Utility Conference**

*Industry-leading event features training and networking opportunities to help attendees evolve their utility and city*

**RALEIGH, N.C.** (Sept. 17, 2014) ... [Sensus](#), a leading provider of clean technology solutions, announces its [2014 Utility Conference](#) taking place on November 2-5 at the Arizona Grand Resort & Spa in Phoenix. The annual conference unites water, gas and electric utility leaders for training and networking that will help them improve operational efficiency by optimizing their investment in Sensus technology. The theme of this year's conference is "Evolve", and the event will feature discussions and demonstrations that educate attendees on how Sensus technology is evolving the delivery of utility services and mapping the way to smart cities.

Attendees will learn how to get the maximum value out of their investment in Sensus technologies including the [FlexNet](#)<sup>™</sup> communications system, meters, distribution automation devices and data analytics software.

"Sensus partners with utilities worldwide to advance service delivery, engage customers, analyze data and conserve resources," said Randy Bays, President of Sensus. "Our annual conference is a key aspect of our customer first commitment and enables us all to evolve toward smart utilities and cities, together."

This year's conference will also feature several renowned keynote speakers, including:

- Robert Safian, editor of the award-winning business magazine, Fast Company
- David Pogue, host of Nova ScienceNow and Yahoo Tech columnist
- Vince Poscente, business consultant, Olympic skier and best-selling author

[Registration](#) for the 2014 Utility Conference is now open. Attendees who sign up before September 26 will receive a discount of \$100 off the full registration price.

### **About Sensus**

Sensus is a leading clean technology solutions company offering smart meters, communication systems, software and services for the electric, gas, and water industries. Sensus technology helps utilities drive operational efficiency and customer engagement with applications that include advanced meter reading, data acquisition, demand response, distribution automation, home area networking and outdoor lighting control. Customers worldwide trust the innovation, quality and reliability of Sensus solutions for the

intelligent use and conservation of energy and water. Learn more at [www.sensus.com](http://www.sensus.com). To follow Twitter updates from Sensus, visit <http://twitter.com/sensusmartgrid>.

## **Contacts**

### **Sensus**

Linda Palmer  
Director, Corporate Communications  
(919) 845-4021  
(919) 259-5778 (cell)  
[Linda.palmer@sensus.com](mailto:Linda.palmer@sensus.com)

### **Largemouth Communications**

Heidi Deja  
Director, Strategic Accounts  
(919) 459-6461  
[heidi@largemouthpr.com](mailto:heidi@largemouthpr.com)

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