

Earth Day 2014: Clean Technology Solutions from Sensus Support Green Cities

From smart water networks to smart grids, technology empowers conservation

RALEIGH, N.C. (April 17, 2014) ... [Sensus](#), a leading provider of clean technology solutions, empowers utilities worldwide to help customers and the communities they live in to become more sustainable. The development of environmentally conscious communities, also known as the “green city” movement, plays a significant role in water and energy conservation and is the focus of this year’s observance of [Earth Day](#).

Urban populations will increase by an estimated 700 million people in the next 10 years, according to the [Smart Cities Council](#). Given the continuing migration to urban areas, there is a growing threat to current energy, water and food distribution resources.

Of particular concern is the amount of unaccounted for water in utility distribution systems. Worldwide [research](#) commissioned by Sensus found that utilities lose an estimated \$9.6 billion each year due to leaked water alone.

“As we celebrate Earth Day, it is imperative that we use water and energy resources responsibly so that future generations benefit from a cleaner and more sustainable environment,” said Sensus President Randy Bays. “Clean technologies are imperative to the building of green cities on a global scale.”

Sensus is committed to helping customers and their communities lower their environmental impact through clean technologies such as [smart grids](#), [smart water networks](#) and [street lighting](#) automation and control.

About Sensus

Sensus is a leading clean technology solutions company offering smart meters, communication systems, software and services for the electric, gas, and water industries. Sensus technology helps utilities drive operational efficiency and customer engagement with applications that include advanced meter reading, data acquisition, demand response, distribution automation, home area networking and outdoor lighting control. Customers worldwide trust the innovation, quality and reliability of Sensus solutions for the intelligent use and conservation of energy and water. Learn more at www.sensus.com. To follow Twitter updates from Sensus, please visit <http://twitter.com/sensusmartgrid>.

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