

Sensus Sponsors Thought Leadership Session at Utility Analytics Summit *Industry experts and utility customers on panel*

RALEIGH, N.C., (April 9, 2014) ... [Sensus](#), a leading provider of clean technology solutions, will host a breakout session at the [Utility Analytics Summit](#), April 9-11 in Durham, North Carolina. Industry experts and Sensus utility customers will discuss how data collected from smart sensors provides actionable intelligence that helps utilities improve operations and customer satisfaction. The forty-minute session, “Evolving Your Data from AMI to the Enterprise” will take place on Friday, April 11 at 10:45 a.m.

Brian Crow, CEO of Sensus’ recent data analytics company acquisition [Verdeeco](#), will speak on the panel about his experience providing utilities with cost-effective, scalable big data solutions for electric, water and gas utilities. The Verdeeco suite of products, services and applications, now operating as part of Sensus, enables utilities to aggregate data from smart meters, SCADA systems, customer billing software and news services as well as a myriad of other sources.

The Summit promises to “challenge your thinking and give you valuable insights from which you can develop your own strategies to transform your company’s approach to analytics.” The Utility Analytics Institute leads the conference, now in its third year.

For more information on what Sensus will contribute to the Utility Analytics Summit and other conferences, visit [here](#). For live updates from the conference, follow [Sensus on Twitter](#).

About Sensus

Sensus is a leading clean technology solutions company offering smart meters, communication systems, software and services for the electric, gas, and water industries. Sensus technology helps utilities drive operational efficiency and customer engagement with applications that include advanced meter reading, data acquisition, demand response, distribution automation, home area networking and outdoor lighting control. Customers worldwide trust the innovation, quality and reliability of Sensus solutions for the intelligent use and conservation of energy and water. Learn more at www.sensus.com. To follow Twitter updates from Sensus, visit <http://twitter.com/sensusmartgrid>.

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