

NRTC Extends Partnership with Sensus to Support Rural Electric Co-ops

Technology enables automation control and demand response

RALEIGH, N.C., (March 3, 2014) ... The [National Rural Telecommunications Cooperative](#) (NRTC) has signed another three-year channel partnership with [Sensus](#), a leading provider of clean technology solutions. Through this renewed partnership, Sensus smart grid technologies, including the [FlexNet™](#) advanced metering infrastructure (AMI) system, smart meters, automation control and demand response solutions will be offered to NRTC rural electric co-op members across the U.S.

The open standards-based FlexNet two-way communication network sends and receives data from various smart devices including meters and other sensors. The system provides two-way communication technology, smart meters, data analysis and service hosting that allows utilities and their customers to detect and curb leaks, conserve resources, reduce energy costs and lower carbon emissions. Sensus FlexNet technology is used by more than 450 utilities worldwide.

“The smart grid provides unparalleled solutions for our rural customers,” said Ed Drew, vice president of utility solutions at NRTC. “These solutions improve customer service, allow customers to take a more active role in energy conservation and protect vital capital and infrastructure investments for utilities. As interest in and adoption of the smart grid continues to grow among our members, we can count on Sensus to provide these solutions.”

Since 2011, NRTC members have installed nearly 600,000 Sensus meters at 40 different rural electric cooperatives. With the renewed agreement, NRTC plans to install more than 1 million Sensus meters at an additional 100 cooperatives nationwide.

“As rural utilities realize the benefits of the smart grid, Sensus is here to deliver our proven smart grid products and solutions,” said Greg Myers, vice president of marketing at Sensus. “This partnership further solidifies Sensus’ commitment to serving the rural utility co-op market by providing real cost and energy savings to both the utilities and their customers.”

For more information, visit www.sensus.com or stop by the Sensus booth #1221 at the [TechAdvantage Conference & Expo](#) in Nashville, March 3-5.

About Sensus

Sensus is a leading clean technology solutions company offering smart meters, communication systems, software and services for the electric, gas, and water industries. Sensus technology helps utilities drive operational efficiency and customer engagement with applications that include advanced meter reading, data acquisition, demand response, distribution automation, home area networking and outdoor lighting control. Customers worldwide trust the innovation, quality and reliability of Sensus solutions for the intelligent use and conservation of energy and water. Learn more at www.sensus.com. To follow Twitter updates from Sensus, visit <http://twitter.com/sensusmartgrid>.

About NRTC

The National Rural Telecommunications Cooperative (NRTC) represents the advanced telecommunications and information technology interests of more than 1,500 rural utilities and affiliates in 48 states (who collectively serve 20 million homes and 50 million residents). Founded in 1986, NRTC provides products and services developed specifically to meet the needs of rural utilities and their customers, such as high-speed Internet access via satellite, full service Internet access and support, advanced metering infrastructure, wireless technologies, power quality products, long distance programs, mobile phone service, IP backbone services, and programming distribution rights for video providers. For more information, visit www.nrtc.coop.

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