

Sensus Names Randy Bays President

Bays to lead Sensus in delivering value and solutions to customers

RALEIGH, N.C., (November 4, 2013) ... [Sensus](#), a leading provider of clean technology solutions, has appointed Randy Bays to the position of president. Bays will lead overall operations of the company.

“Randy brings a blend of strong leadership, technology and superb operational skills to Sensus that aligns with and supports our customer first vision,” said Sensus Chairman Lou D’Ambrosio. “He will drive initiatives that create more opportunity for our technology to help electric, water and gas utilities conserve energy and water, improve operations and leverage renewable resources.”

Bays joins Sensus from Kinetek where he was CEO and led the company through significant technology expansion and strong international growth while maintaining a great culture for employees. He also spent more than 10 years with GE in various leadership, engineering and operational positions.

“These are exciting times in the industry and Sensus is perfectly positioned to move to the next level with its leading technologies and an outstanding team,” said Bays. “Sensus’ strength was once again demonstrated by the recent win in Great Britain’s smart metering program. I am proud to be part of a team that is committed to delivering solutions that benefit utilities, their consumers, and society.”

About Sensus

Sensus is a leading clean technology solutions company offering smart meters, communication systems, software and services for the electric, gas, and water industries. Sensus technology helps utilities drive operational efficiency and customer engagement with applications that include advanced meter reading, data acquisition, demand response, distribution automation, home area networking and outdoor lighting control. Customers worldwide trust the innovation, quality and reliability of Sensus solutions for the intelligent use and conservation of energy and water. Learn more at www.sensus.com. To follow Twitter updates from Sensus, visit <http://twitter.com/sensusmartgrid>.

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