

**Sensus Technology Makes a Difference for 16 Million Electric, Water and Gas Consumers**

*Communication network helps save money and conserve energy and water*

**RALEIGH, N.C.** (August 6, 2013) .... Sixteen million is a big number. If you laid that many dollar bills in a row, it would stretch 1,515 miles—or the driving distance between Bangor and Tampa. It's also the combined population of North Carolina and Tennessee, give or take.

For utility communications leader Sensus, 16 million is the number of electric, water and gas smart endpoints that deliver benefits to utilities and their customers every day.

Generally speaking, endpoints can be smart phones, computers or special devices including meters, reclosers and even streetlights. Utilities can get data on a fixed schedule, on demand, or in response to a pre-set alarm. They can also control some endpoints by turning them on or off.

For Sensus customers, radio-enabled endpoints communicate across its dedicated, resilient network. "Our customers think of the Sensus FlexNet™ communication network as their operations backbone," said Greg Myers, Vice President of Marketing at Sensus. "They trust it to reliably collect and transmit data that saves money and conserves energy and water." Sensus supports electric, water and gas metering, distribution automation, load control and streetlight endpoints.

Remote meter readings mean fewer trucks on the road. For water customers, real-time reads enable rapid leak detection and can save millions of gallons of water each year. Sensus has seen a steady growth in the demand for advanced metering infrastructure (AMI) technology, especially in the water market. To date, more than 475 electric, water and gas utilities have deployed Sensus technologies.

**About Sensus**

Sensus is a leading utility infrastructure company offering smart meters, communication systems, software and services for the electric, gas, and water industries. Sensus technology helps utilities drive operational efficiency and customer engagement with applications that include advanced meter reading, data acquisition, demand response, distribution automation, home area networking and outdoor lighting control. Customers worldwide trust the innovation, quality and reliability of Sensus solutions for the

intelligent use and conservation of energy and water. Learn more at [www.sensus.com](http://www.sensus.com). To follow Twitter updates from Sensus, visit <http://twitter.com/sensusmartgrid>.

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