

Sensus Will Demonstrate Comprehensive Array of Utility Automation Applications in Booth 1718 at DistribuTECH 2013

Presentations on AMI, demand response, municipal lighting and distribution automation; conference sessions on smart water networks and non-intrusive load monitoring

SAN DIEGO (Jan. 28, 2013) – [Sensus](#), a leading utility infrastructure company providing technologies for electric, gas and water utilities, will present a full complement of products and services at the annual DistribuTECH conference and exposition at the San Diego Convention Center, Jan. 28-31, booth #1718.

Visitors are invited to take part in presentations about the company's latest generation wireless utility communications network, FlexNet™, that supports advanced applications— including meter data management, municipal lighting control and demand response – and a distribution automation control application featuring the PowerVista control system. Sensus will also showcase wireless telemetry and control devices supported over FlexNet including iCon® A and iPERL™ meters for electric and water applications.

"The trend in the utility space continues to move beyond smart metering," noted Sensus EVP of Marketing Randolph Wheatley, when explaining the changing market landscape since the previous year's DistribuTECH conference. "The once separate worlds of AMI and distribution automation are converging to deliver a fully integrated smart grid. What we're seeing is that utilities are gathering more than just billing data from smart meters, and when coupled with data extracted from sensors in the distribution system, enable the deployment of time- and money-saving applications such as conservation voltage control."

Sensus technologies support these efforts over a single communication network that is based on open standards and optimized for prioritization of mission-critical data. In San Diego, Sensus will present a logical, cost-effective pathway to leveraging the data from each end point on demand while meeting the customers' needs for reliability.

For the conference portion of DistribuTECH, Sensus will moderate a panel of industry consultants outlining best practices for each step in the lifecycle of implementing a smart water network, from establishing a business case through final rollout. The presentation, "A

Consultant's Guide to the Smart Water Network Lifecycle", is scheduled for 1 p.m. on Tuesday, January 29 in Room 24A.

On Thursday, January 31, Sensus will present a thoroughly unique energy management technology that can help utility customers gain better control of their monthly spend without in-home devices. The non-intrusive load monitoring application effectively disaggregates individual loads from appliances in a dwelling and allows customers to adjust their usage. The non-intrusive load monitoring presentation will be part of the Demand Response 6C program in Room 31 BC at 10:30 a.m.

About Sensus

Sensus is a leading utility infrastructure company offering smart meters, communication systems, software and services for the electric, gas, and water industries. Sensus technology helps utilities drive operational efficiency and customer engagement with applications that include advanced meter reading, data acquisition, demand response, distribution automation, home area networking and outdoor lighting control. Customers worldwide trust the innovation, quality and reliability of Sensus solutions for the intelligent use and conservation of energy and water. Learn more at www.sensus.com. To follow Twitter updates from Sensus, please visit <http://twitter.com/sensussmartgrid>.

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