

## **Sensus Grows Global Smart Grid for Water with Introduction of Latest Smart Metering Endpoint**

**RALEIGH, N.C.** (January 26, 2012) – Global water utilities can now leverage the latest in intelligent water system management with the introduction of the Sensus [iPERL™ smart metering endpoint](#) for markets outside of North America. This version of the iPERL sets a new standard in efficient water measurement and low flow accuracy and unlocks the full potential of smart water networks for utilities and their customers.

Using a specially designed flow tube and remanent magnetic technology, the iPERL captures very low flows for improved [leak detection](#) and conservation of resources. It has no moving parts, which coupled with a unique solid state design, ensures perpetual accuracy over the full life of the product.

“The iPERL is the cornerstone of our solution for enabling global smart water networks,” said Peter Mainz, Sensus CEO and President. “The technology has been proven in deployments across North America.”

The iPERL endpoint is constructed with recyclable materials including a composite, no lead body and is available in various diameters and lengths for use in residential and commercial applications. It includes an integrated communications capability that is configurable to meet the requirements of unique global markets. The new iPERL enables [water utilities](#) to:

- Collect and share data to improve supply-demand management
- Monitor the system to reduce leaks and non-accounted water
- Create operational efficiencies and reduce costs

“Sensus continues to deliver solutions that enable water utilities to improve productivity, simplify operations and better manage water resources,” said Mainz. In 2010, Sensus began shipping its iPERL residential water endpoint to the North American market.

### **About Sensus**

Sensus is a leading utility infrastructure company offering smart meters, communication systems, software and services for the electric, gas, and water industries. Sensus technology helps utilities drive operational efficiency and customer engagement with applications that include advanced meter reading, data acquisition, demand response, distribution automation,

home area networking and outdoor lighting control. Customers worldwide trust the innovation, quality and reliability of Sensus solutions for the intelligent use and conservation of energy and water. Learn more at [www.sensus.com](http://www.sensus.com).

To follow Twitter updates from Sensus, please visit <http://twitter.com/sensusmartgrid>.

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