

Sensus Partners with Fieldforce Services to Build Smart Grid in Australia

Raleigh, N.C. (Sept. 22, 2010) ... Sensus is partnering with Australia's Fieldforce Services to promote Smart Grid solutions that employ Sensus' FlexNet™ Advanced Metering Infrastructure (AMI) communications system and advanced metering systems to the Australian market . Fieldforce, a wholly owned subsidiary of UXC, is Australia's leading provider of energy and water efficiency and conservation services for utilities, governments, corporations and households, will be the first provider to offer the FlexNet network in Australia.

Sensus, whose technology solutions enable the intelligent use and conservation of energy and water resources, is the first AMI and advanced metering systems partner for Fieldforce. As Australia implements major Smart Grid initiatives, Fieldforce continues to cement its role as the leading supplier of conservation services to Australians through the FlexNet offering. Fieldforce has already helped reduce the carbon footprint of more than 1 million homes and businesses and saved water and electric utility customers more than \$120 million on their bills annually.

"Partnering with Sensus furthers our mission of developing global alliances that allow us to continue expanding our range of conservation services for the environmental and utility sectors," said Tim Ryerson, Executive General Manager for Fieldforce. "We look forward to bringing Sensus technologies to our customers as Australia makes the Smart Grid a reality."

Australia is a recognized world leader in Smart Grid innovation. The Australian government has committed up to \$100 million to develop the *Smart Grid, Smart City* demonstration project, which aims to partner with the energy sector to link 9,500 homes to a smart grid from 2010 to 2013, marking Australia's first commercial-scale Smart Grid. A recent report from the International Data Corporation (IDC) found that most Australian utilities are already updating their communications networks to prepare for smart metering rollouts. Utilities named smart metering and the management of data collected by those meters among their top initiatives.

"Australia has demonstrated that they are ready, willing and able to deploy Smart Grid technology today and we are excited to partner with Fieldforce to bring the Sensus FlexNet system to Australian utilities," said Mark Wells, vice president of global business development for Sensus. "As we pursue an aggressive growth strategy, partnering with recognized industry

leaders such as Fieldforce will ultimately enable us to deliver on our commitment to the intelligent use and conservation of water and energy resources on a global scale.”

About Sensus

Sensus leads in innovative and evolving technology solutions that enable intelligent use and conservation of critical energy and water resources. Sensus has led the discovery, development and implementation of technologies for the energy and water industries for more than a century. Water, gas and electric utility customers around the world benefit from the company’s open, flexible products and solutions to help them optimize their resources – today and tomorrow. Headquartered in Raleigh, N.C., USA, Sensus serves customers from locations throughout the Americas, Europe, Africa and Asia. For more information, visit www.sensus.com.

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