

Sensus Appoints Distinguished Utility Consultant to Industry and Regulatory Affairs

Raleigh, N.C. (July 13, 2010) – Sensus has selected David Elve to support the company's strategy development and industry affairs. As Vice President of Industry Solutions, Elve will provide leadership for the regulatory and standards environment and support the company's global smart grid initiatives.

Elve brings to Sensus 20 years of utility and IT experience with leading international companies, including Enspira Solutions, Landis+Gyr and Atos Origin. Most recently, Elve was Vice President with Enspira, a smart grid consulting and system integration firm recently acquired by Black & Veatch.

"Dave has a tremendous reputation in the utility consulting and systems integration communities and we will look to him to further our success in growing our global footprint of innovative technology deployments," said Sensus Chief Executive Officer and President Peter Mainz.

Elve, a published author and frequent speaker at industry events, is a member of the advisory and program committees for DistribuTECH, Autovation, and Metering, Billing/CIS America. He is a graduate of Auburn University and the Stetson School of Business at Mercer University in Atlanta, Georgia.

"Sensus has a unique value proposition in the market, delivering proven business and technology solutions that address real-life challenges of water, gas, and electric utilities around the world," said Elve. "One of my goals is to increase our existing momentum and to advance our leadership in the smart grid."

About Sensus

Sensus leads in innovative and evolving technology solutions that enable intelligent use and conservation of critical energy and water resources. Sensus has led the discovery, development, and implementation of technologies for the energy and water industries for more than a century. Water, gas, and electric utility customers around the world benefit from the company's open, flexible products and solutions to help them optimize their resources – today

and tomorrow. Headquartered in Raleigh, N.C., USA, Sensus serves customers from locations throughout the Americas, Europe, Africa and Asia. For more information, visit www.sensus.com.

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