

## **Sensus Appoints Former IBM Executive to Lead Strategic Alliances**

**Raleigh, N.C.** (May 18, 2010) – Matthew Zafuto, a former executive for IBM’s Global Energy and Utilities organization, has joined Sensus as the vice president of Strategic Alliances, responsible for developing partnerships with other industry leading smart grid and utility infrastructure companies.

Zafuto brings to Sensus over 25 years of IT experience and 16 years of energy industry experience. As the worldwide solutions offering executive for IBM’s Global Energy and Utilities organization, Zafuto was responsible for establishing and supporting the global market strategy for IBM’s advanced metering infrastructure, smart grid, asset lifecycle management and mobile workforce management solutions. Prior to joining IBM, he spent over six years at Xcel Energy in various strategic business roles.

“Matthew’s unique perspective from both sides of the smart grid industry will enable him to build a successful Sensus global alliance strategy and select the right partnerships that will deliver on our commitment to the intelligent use and conservation of water and energy resources,” said Peter Mainz, chief executive officer and president for Sensus.

“I am excited to join Sensus and to help advance our leadership in serving the water, electric, and gas utility industries with innovative technologies,” said Zafuto. “My passion is developing business and technology solutions that address utility business challenges. Establishing strategic alliances will not only benefit Sensus and its partners, it will create business value for utilities around the world.”

### **About Sensus**

Sensus leads in innovative and evolving technology solutions that enable intelligent use and conservation of critical energy and water resources. Sensus has led the discovery, development, and implementation of technologies for the energy and water industries for more than a century. Water, gas, and electric utility customers around the world benefit from the company’s open, flexible products and solutions to help them optimize their resources – today

and tomorrow. Headquartered in Raleigh, N.C., USA, Sensus serves customers from locations throughout the Americas, Europe, Africa and Asia. For more information, visit [www.sensus.com](http://www.sensus.com).

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