

Sensus Appoints Kim Conklin as Chief People Officer

Raleigh, N.C. (April 28, 2010) – Sensus has selected Kim Conklin for its newly formed position of Chief People Officer. Conklin will provide strategic leadership for the human resources function in alignment with corporate objectives as the company continues unprecedented global growth.

“Kim’s expertise in talent management and employee engagement will enable her to focus and lead our efforts in the recruitment, development and retention of our global talent,” said Peter Mainz, chief executive officer and president for Sensus. “Bringing the right talent to Sensus, and nurturing it, is critical to support our aggressive business objectives and ensure our continued success.”

Conklin brings to Sensus over 21 years of human resources experience with leading international companies, including BP and General Electric. Most recently, Conklin served as vice president of global human resources for BP Solar, a global solar energy company that supplies and installs solar photovoltaic systems.

“I am excited to join Sensus as the company emerges as a leading force in global smart grid solutions,” said Conklin. “Sensus is an innovative technology and conservation solutions company whose success is fueled by its world-class employees. As such we must continue to recruit, retain, develop and reward our global talent. We will develop dynamic processes to ensure the company is successful in doing so, while fostering a culture that supports the company’s growth plans.”

Conklin holds a Bachelor of Arts degree in Business and Organizational Resource Management from Mercyhurst College and an MBA from Pennsylvania State University.

About Sensus

Sensus creates innovative technology solutions that enable the conservation of water and energy. Sensus has led the discovery, development, and implementation of technologies for the energy and water industries for more than a century. Water, gas, and electric utility customers around the world benefit from the company’s open, flexible products and solutions to help them

optimize their resources – today and tomorrow. Headquartered in Raleigh, N.C., USA, Sensus serves customers from locations throughout the Americas, Europe, Africa and Asia. For more information, visit www.sensus.com.

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