

## **Sawnee Electric Membership Corporation Chooses the Sensus FlexNet Smart Grid Solution for Real-time Monitoring**

**Raleigh, NC** (February 9, 2010) – North Georgia’s electric distribution cooperative, Sawnee Electric Membership Corporation (Sawnee EMC), has chosen Sensus and its FlexNet™ Smart Grid system to provide benefits of real-time monitoring to its members. Smart meters will be installed to bring the advanced services that the **FlexNet** system provides to the cooperative’s 150,000 accounts. Sensus is installing its iCon® smart meters for the total deployment, which is expected to be completed in late 2012.

Sawnee officials chose the **FlexNet** system after a diligent evaluation process of available technologies. Sensus’ **FlexNet** system caught their attention first because the system operates on licensed and FCC-protected primary-use spectrum, which lowers infrastructure and maintenance costs. And, because of the technology’s ability to supply real-time, on-demand data, EMC saw the opportunity for enhanced customer service. EMC has already established a user-friendly Web site that invites customers to view and analyze their own usage.

“The FlexNet system is a popular choice among electric membership corporations because it has the features to address immediate needs, while also possessing the technology and Smart Grid-ready variables that allow the system to grow with the cooperative,” said Doug McCall, Marketing Director at Sensus.

In marketing the new program to its customers, Sawnee outlined the benefits of eliminating estimated bills, employing remote information collection to avoid visiting customer properties, and giving access to daily and hourly energy usage information via a secure online portal. Customers were also informed of power theft prevention strategies in place, the availability of a more detailed billing statement, and the ability of the EMC to more quickly detect and correct outages and interruptions.

(more)

FlexNet™ is a trademark and ICON® is a registered trademark of Sensus USA Inc.

**Contact Information:**

James J. Hilty  
Vice President, Business Development  
(919) 845-4007  
[jim.hilty@sensus.com](mailto:jim.hilty@sensus.com)

**About FlexNet**

FlexNet™ is the utility industry's most powerful Smart Grid solution that provides customers with the technology to achieve unmatched results in range, redundancy, resiliency, recovery and reliability. The Sensus FlexNet system is the only solution to offer primary-use, FCC licensed spectrum, supplying uncluttered transmissions for water, gas and electric utilities in both rural and urban areas, regardless of terrain. The FlexNet system fits seamlessly into a utility's operational and customer service strategic plan, enabling communication with a complete range of endpoint devices. FlexNet technology reduces cost, mitigates technology risk, enables pricing flexibility and demand response, and improves operation and maintenance efficiency for forward-thinking utilities. The Sensus FlexNet solution helps utilities improve their customers experience, reduce their carbon footprint, and protect their capital investment.

**About Sensus**

Sensus is a time-tested technology and communications company providing data collection and metering solutions for water, gas and electric utilities around the world. Sensus is a transforming force for the utilities of tomorrow through its ability to help customers optimize resources, as well as to meet conservation and customer service objectives. Sensus customers rely on the Company for expert, reliable service in order to meet challenges and exceed goals. For more information, visit [www.sensus.com](http://www.sensus.com).

**About Sawnee Electric Membership Corporation**

Sawnee Electric Membership Corporation is a distribution electric cooperative headquartered in Cumming, Georgia. Sawnee serves electricity to over 148,000 accounts in seven (7) counties of greater north Georgia. Sawnee's assets exceed \$368 million with annual energy sales of \$2.23 billion and revenue of \$201 million. With approximately 300 dedicated employees, Sawnee's team of professionals meets the needs of its member-owners through its complex network of over 9,864 miles of distribution facilities. Georgia's 42 electric cooperatives now serve more customers than any other state network of EMCs in the nation.

###