Press Release

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Contact Information:
James J. Hilty
Vice President, Business Development
(919) 845-4007
jim.hilty@sensus.com

Sensus opens Conservation Solutions office in Aurora, Canada

Location to offer local distribution network and utility customer support

Raleigh, NC (July 13, 2009) – Sensus, the time-tested technology and communications company that provides data collection and metering solutions for water, gas and electric utilities around the world, is adding an office in Aurora, Canada.

Sensus professionals at the new location focus on conservation solutions and make up the project management team assigned to work closely with our Canadian utility customers as they deploy FlexNet AMI and Smart Grid projects. The Canadian office, which sits just outside of Toronto, provides fast access to technical support and customer service as Sensus utility customers deploy and implement AMI, smart metering, demand response and time-of-use advanced Smart Grid applications.

“The proactive nature and forward thinking of the Canadian utilities has led to the adoption of Smart Grid and AMI technology throughout the country. Our FlexNet technology has proven a perfect fit for their goals: improving the end user experience, capital investment protection and reduction in the carbon footprint,” said Doug McCall Director of Marketing at Sensus. “We at Sensus look forward to continuing our growth in the Canadian market and insuring our customer’s success with this local presence.”

About Sensus

Sensus is a time-tested technology and communications company providing data collection and metering solutions for water, gas and electric utilities around the world. Sensus is a transforming force for the utilities of tomorrow through its ability to help customers optimize resources, as well as to meet conservation and customer service objectives. Sensus customers rely on the Company for expert, reliable service in order to meet challenges and exceed goals. For more information, visit www.sensus.com.

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