

Sensus Chairman Lou D'Ambrosio Selected as Title Speaker at NC CEO Forum
Information and technology industry veteran speaks on importance of transformation for NC businesses

RALEIGH, N.C. (Oct. 22, 2014) ... [Sensus](#), a leading provider of clean technology solutions, announces Chairman Lou D'Ambrosio will be a title speaker at this year's [NC CEO Forum](#) on Oct. 30 at the North Ridge Country Club in Raleigh. As part of the event's theme of "Leading Transformation," D'Ambrosio will discuss leading transformation across multiple industries including technology, telecommunications, retail and clean technology.

"In order to move forward, we all must transform," said D'Ambrosio. "At Sensus, we have a unique understanding of the challenges facing public services and cities. From operational efficiency through leak detection to advanced outage management that restores power faster than ever before, I look forward to sharing how technology is transforming these entities and society."

The NC CEO Forum is an annual, invitation-only event for business, government and non-profit leaders dedicated to boosting the North Carolina economy and building its presence both on a national and international level. The all-day program includes presentations from top executives, panel discussions and multiple networking sessions.

"Mr. D'Ambrosio has led transformation over multiple industries, including serving as CEO of two Fortune 500 companies before joining Sensus," said Brian Kinahan, NC CEO Forum founder and co-host. "This event brings together executives from all backgrounds to learn from each other and make North Carolina a better place to live and work. We are excited Mr. D'Ambrosio can share his business experience and insight with Forum attendees."

As part of its commitment to giving back to the community, the NC CEO Forum will host a raffle and live auction in support of its featured nonprofit, Make-A-Wish® Eastern North Carolina. All proceeds will benefit and directly support Make-A-Wish® Eastern North Carolina. Last month, Sensus hosted its second annual charity golf tournament to benefit Make-A-Wish® Eastern North Carolina, raising more than \$34,000 in funds for the charity.

About Sensus

Sensus is a leading clean technology solutions company offering smart meters, communication systems, software and services for the electric, gas, and water industries. Sensus technology helps utilities drive operational efficiency and customer engagement with applications that include advanced meter reading, data acquisition, demand response, distribution automation, home area networking and outdoor lighting control. Customers worldwide trust the innovation, quality and reliability of Sensus solutions for the intelligent use and conservation of energy and water. Learn more at www.sensus.com. To follow Twitter updates from Sensus, visit <http://twitter.com/sensusmartgrid>.

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