

## NEWS RELEASE

Contact: Kim Genardo  
kim.genardo@xylem.com  
+1.919.376.2566

Mark Van Hook  
mark@largemouthpr.com  
+1.978.495.1851

### **World Water Day 2021: Xylem Smart Technology Supports Water Conservation and Delivers Value for Utilities**

*Smart infrastructure aids global sustainability efforts*

**RALEIGH, NC** (March 22, 2021) – This [World Water Day](#), [Sensus](#), a Xylem brand, celebrates the work of our customers globally to drive more value from their water systems using [smart utility network](#) technology.

With smart utility network infrastructure, utilities use data and insights to identify leaks before they result in wasted water and become costly, non-revenue water occurrences. Utilities can proactively notify their customers of issues, helping forge lasting customer relationships. Recent examples of utilities conserving water and increasing sustainability include:

- [Dallas, Georgia](#) saved 12 million gallons of water in a single year by identifying and resolving water loss issues within hours that previously would have taken up to 30 days to pinpoint
- [Eastern Municipal Water District](#) in California helped more than 54,000 customers proactively address issues with continuous water usage, aiding the utility's efforts to promote sustainability and improve customer service

“The World Health Organization estimates that more than 800 million people lack access to clean drinking water. Yet every day, water is lost to leaks and aging infrastructure,” said Colin Sabol, President of Measurement & Control Solutions at Xylem. “This World Water Day, we thank water utilities across the globe – customers like Dallas, Georgia and Eastern Municipal Water District – for everything they do to conserve this precious resource.”

Learn more about the digital transformation of water solutions in Xylem's "[Water for a Healthy World](#)" Sustainability Report. [Read our case studies](#) for more stories about how our customers are conserving water and helping their communities understand the value of water.

### **About Sensus**

Sensus, a Xylem brand, provides remotely-managed products and solutions that deliver the right data at the right time for investor-owned utilities, cooperatives and municipalities. As part of Xylem's digital portfolio, our smart devices connect with a variety of communication technologies to help customers make timely decisions that optimize electric, gas and water systems. Learn more at [sensus.com](https://sensus.com).

### **About Xylem**

Xylem (XYL) is a leading global water technology company committed to solving critical water and infrastructure challenges with innovation. Our more than 16,000 diverse employees delivered revenue of \$4.88 billion in 2020. We are creating a more sustainable world by enabling our customers to optimize water and resource management, and helping communities in more than 150 countries become water-secure. Join us at [www.xylem.com](https://www.xylem.com).