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## **Xylem Makes Communities in the East of England More Sustainable with Anglian Water**

*Smart utility network to help tackle projected water shortages*

**RYE BROOK, N.Y., September 29, 2020** – [Xylem Inc.](#) (NYSE: XYL), a leading global water technology company, is helping to prevent water shortages in the U.K. as part of its commitment to address scarcity and to make communities more sustainable and resilient.

Xylem’s recently published 2019 Sustainability Report, “[Water for a Healthy World](#),” highlights the digital transformation of water solutions to create water, energy and cost efficiencies for utilities and other customers.

“More than ever, utilities are seeking to conserve water and empower their customers to make smarter decisions about water usage,” said Patrick Decker, Xylem president and CEO. “This project with Anglian Water, and our managed network partner, Arqiva, exemplifies the power of data and smart technology to address water scarcity issues. It’s a foundational step toward a resilient and water-secure future for the region.”

In the East of England, [Anglian Water](#) is actively addressing water shortages and customer education. The utility is starting to deploy a [smart water network](#) to secure its water supply, achieve sustainability goals and become a resilient, digital water utility for the future. The goal is to tackle a projected shortage of up to 30 million litres of water a day by 2025.

“Our Water Resources Management Plan (WRMP) outlines how we’ll manage demand for water by installing upgraded meters to help customers understand their water usage, as well as helping us to pinpoint property-side leaks, which can lose hundreds of liters of water a day,” said Peter Simpson, CEO at Anglian Water.

The roll out of upgraded water meters is a joint effort between [Sensus](#), a Xylem brand, and [Arqiva](#), a U.K. communications infrastructure and media services provider. Arqiva will operate the network for 15 years and manage more than three-quarters of a million Sensus meters in Norwich, Lincoln, Northampton and Peterborough, among other locations.

Arqiva’s fully-managed service will transmit hourly usage readings back to Anglian Water—leveraging the two-way [Sensus FlexNet™ communication network](#) solution across Arqiva’s dedicated network. Frequent data collection will allow Anglian Water to better understand its customers’ water consumption.

“We share with Anglian the imperative that water efficiency is one of the most important considerations for water businesses around the world today,” said Alex Pannell, Executive Director, Commercial Broadcast and Utilities at Arqiva. “Anglian Water operates in the driest region of the UK and supplies one of the fastest growing populations, meaning projects like this are vital in helping to avoid water scarcity in the future.

“Our solution will deliver the environmental and business value that only a secure, reliable and resilient network with clear service levels can and is built on our critical national infrastructure credentials. We can also support other areas of the water cycle such as sewage monitoring and the long-term nature of this contract allows us to work together to that sustainable future.”

As Anglian Water continues its digital transformation, analytics from Xylem will create further opportunities to manage water resources.

“Conservation starts with awareness of consumption and where leaks are happening. This program will put data into the hands of Anglian and its customers, helping them understand and then reduce water loss and change consumption behavior,” said Colin

Sabol, senior vice president and president at Xylem Measurement & Control Solutions. “The right data at the right time puts utilities on the path to reduce non-revenue water and reach their customer service and sustainability goals.”

Xylem’s annual sustainability report, “[Water for a Healthy World](#)” report is available now.

### **About XYLEM**

Xylem (XYL) is a leading global water technology company committed to solving critical water and infrastructure challenges with technological innovation. Our more than 16,000 diverse employees delivered revenue of \$5.25 billion in 2019. We are creating a more sustainable world by enabling our customers to optimize water and resource management, and helping communities in more than 150 countries become water-secure. Join us at [www.xylem.com](http://www.xylem.com).

### **About Sensus**

Sensus helps a wide range of public service providers—from utilities to cities to industrial complexes and campuses—do more with their infrastructure to improve quality of life in their communities. We enable our customers to reach farther through the application of technology and data-driven insights that deliver efficiency and responsiveness. We partner with them to anticipate and respond to evolving business needs with innovation in sensing and communications technologies, data analytics and services. Learn more at [sensus.com](http://sensus.com) and follow @SensusGlobal on [Facebook](#), [LinkedIn](#), [Twitter](#) and [Instagram](#).

### **About Anglian Water**

Anglian Water supplies drinking water to 4.3 million customers across the East of England and collects and treats used water from over 6 million people. We operate within the largest geographical region of England and Wales.

Water is our business. It’s our job to handle it with care and balance the needs of our customers with those of the environment around us.

Our ethos is ‘Love Every Drop’, because it’s what we do. Every drop of water is precious, and we believe it’s everyone’s responsibility to look after it. We’re constantly discovering new ways to keep ahead of a changing world, by planning for the future, and exploring new ideas to meet our customers’ individual needs today and tomorrow.

### **About Arqiva**

Arqiva is at the heart of the broadcast and utilities sectors in the UK and beyond, providing critical communications infrastructure and media services.

We are the only supplier of national terrestrial television and radio broadcasting services in the UK, consistently delivering digital TV, analogue and digital radio to people in all four corners of the country. We distribute over 1,000 channels internationally using our fibre and satellite infrastructure. Our advanced, secure and dedicated networks are

also supporting the management of critical data for a range of smart metering networks in the energy and water sectors.

Our teams are behind the scenes, delivering millions of vital connections every day for our customers - major UK and international broadcasters, independent radio groups as well as major utility companies and networks. They include leading brands such as the BBC, ITV, Sky, Global, Bauer, Thames Water and Anglian Water.

For more information, news and insights from Arqiva, please visit the website at: [www.arqiva.com](http://www.arqiva.com)